Events

- **For third-party organised conferences (main programme):** Companies will not be able to directly support an HCP, neither as a delegate nor as a speaker.

- **For company-organised events in the framework of third-party organised conferences (e.g. satellite symposia):** Companies may directly support speakers (i.e. their consultants) but not delegates.

- **For third-party organised procedure/hands-on trainings:** Companies may support delegates but not speakers, the latter being independent.

- **For company-organised product/procedure trainings:** Companies may directly support an HCP either as a delegate and/or as a speaker.

How the rules for educational grants will change

1. Grants will be publicly disclosed.

2. Grants can only be provided to HCOs but never to individuals. Grants will also require a written contract. The same applies to charitable donations, scholarships and fellowships.

3. Companies will be able to define the category of HCPs eligible for financial support but not choose individual HCPs.

4. Companies must have an internal and independent process based on objective criteria to review grant requests.

5. Conferences supported by our members will need to comply with the Conference Vetting System.

Our renewed commitment to support medical education

The new Code is a clear message from the medical technology industry that we want to safeguard and protect our relationship with healthcare professionals by adopting a clear and strict self-regulation.

Our industry is still fully committed to support independent medical education. We will now do this at arms' length through independent third-parties. The independent third-party will decide which HCPs receive the funding.

For more information about the MedTech Europe Code of Ethical Business Practice, visit www.medtecheurope.org or contact the MedTech Europe Legal and Compliance Team at Ethics@medtecheurope.org

About MedTech Europe

MedTech Europe is an alliance of European medical technology industry associations. It currently has two members: EDMA, representing the European in vitro diagnostic industry; and Eucomed, representing the European medical devices industry.

MedTech Europe promotes a balanced policy environment that helps the medical technology industry meet Europe's growing healthcare needs and expectations. We also promote the value of our industry and how medical technologies can help save and improve lives, and help support more sustainable healthcare systems.

Support to medical education and interactions with Healthcare Professionals

MedTech Europe
Code of Ethical
Business Practice

www.medtecheurope.org

MedTech Europe
from diagnosis to cure

A common Code of Ethical Business Practice

- **The new Medtech Europe Code of Ethical Business Practice** sets strict, clear and transparent rules for our industry's relationship with Healthcare Professionals (HCPs) and Healthcare Organisations (HCOs), including company-organised events, arrangements with consultants, research and financial support to medical education.
- The new Code is **common for the In Vitro Diagnostics and Medical Devices companies** which are member of MedTech Europe.

Our new code in brief

Core principles

- **Separation:** Interactions between Healthcare Professionals (HCPs) and our members should be independent from sales transactions, use or recommendation of our members' products.
- **Transparency:** Our members will ensure that the HCP's employer or superior is made aware of any interaction or collaboration between them and the HCP.
- **Documentation:** Any interaction between our members and HCPs must appear in a written agreement.

Consultancy agreements

- HCPs may enter into consultancy agreements with one of our members, provided the remuneration is within the limits of the Fair Market Value for the services rendered and the agreement is legal in the given country.
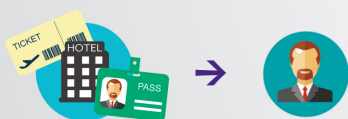
Educational Items and Gifts

- Any inexpensive gift or educational item can only be related to the HCP's area of practice, benefit patients or serve a genuine educational function. No cash or equivalent can be offered as a gift.

Key change: new ways to support independent continous medical education

During 2016

Direct Sponsorship

Companies choose individual HCPs and financially support their participation to Third-Party Organised Events.

Such support usually covers some or all of the travel, lodging and registration costs.
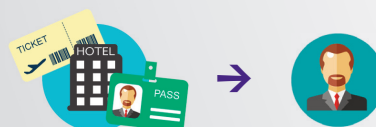
Educational grants

Companies give educational grants to hospitals, medical societies and other third parties. These include grants to support HCPs participation to third-party organised events.

The receiver of the grant chooses which HCPs to support

As of 1 January 2017

Direct Sponsorship
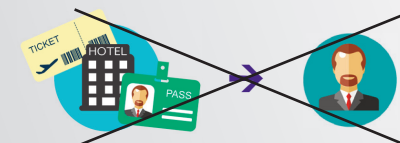

Allowed

Educational grants

The receiver of the grant chooses which HCPs to support

More stringent rules

As of 1 January 2018

Direct Sponsorship

Not allowed

Educational grants

The receiver of the grant chooses which HCPs to support

More stringent rules